**1) General information**

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| --- | --- |
| **Idea** | |
| Name of the idea: |  |
| **Short Description** (*Give us a short description of your idea, max. 111 characters.)* | |
| Short description: |  |

**2) Short introduction of your idea**

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| **What problem will be solved with your idea? *(max. 1.500 characters)*** |
|  |
| **How do your (potential) clients solve this problem at the moment? (max. 1.500 characters)** |
|  |
| **What is your solution? (max. 1.500 characters)** |
|  |
| **What are the main differences of your product compared to the products of your competitors and/or other solutions currently used by your potential clients? (max. 1.500 characters)** |
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