

1) General information

Idea	
Name of the idea:	
Short Description (<i>Give us a short description of your idea, max. 111 characters.</i>)	
Short description:	

2) Short introduction of your idea

What problem will be solved with your idea? (<i>max. 1.500 characters</i>)
How do your (potential) clients solve this problem at the moment? (<i>max. 1.500 characters</i>)
What is your solution? (<i>max. 1.500 characters</i>)
What are the main differences of your product compared to the products of your competitors and/or other solutions currently used by your potential clients? (<i>max. 1.500 characters</i>)